

on the marc

Spring 2007

the newsletter of the major artery revitalization committee

Torresdale Avenue Project

➤ Construction to Begin in 2007



- **New Lighting Fixtures**
Promote Safety with Increased Lighting on Sidewalks
- **Neighborhood Banners**
In the Business Districts of Tacony & Wissinoming
- **Improved Crosswalks**
Honeycomb Pattern with Textured Thermal Plastic
- **Grand Entrance Ways**
At Cottman & Harbison Avenues
- **Avenue Continuity**
With Benches, Trashcans & Newspaper Corrals





Torresdale Avenue Project:

➤ Designed by Urban Engineers & Cope Linder Architects

TAP's goal is to create more attractive business districts in Tacony and Wissinoming starting with gateways at the intersections of Cottman Avenue and Harbison Avenue. The ideas for the gateways include flower beds and banner poles with either Tacony or Wissinoming banners.



Improved Honeycomb Crosswalks

"We want the corridor to have entry ways on either side," State Representative Michael McGeehan (D-173) said. "It is important to establish arrival points and continuity throughout the business district."

That continuity will be enhanced with similar crosswalks, benches, trash bins and newspaper honor box corrals along the avenue.



Meanwhile, the plan also doubles the amount of light shown on the entire avenue and replaces the lamp posts in the Tacony shopping district. The new lamp posts are shorter, only 17 feet tall, to shed more light on the sidewalks and store fronts. The poles even provide hanging flower baskets to further beautify the corridor.

"People will feel more comfortable walking the streets at night with the added light," said James A. Bilella, II, from Urban Engineers. "Lighting can provide a chain reaction that will keep business open later because people feel safe."

Assuming all goes as planned, construction of the project should begin some time in the mid-summer or early fall of 2007.



www.marc-cleansweep.com

MAJOR ARTERY REVITALIZATION COMMITTEE

A NON-PROFIT ORGANIZATION
P.O. Box 8904
Philadelphia, PA 19135

Phone: (215) 332-MARC
Fax: (215) 332-9122

MARC's Board of Directors
Serves on a Volunteer Basis

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For further TAP updates visit MARC on the Web at www.marc-cleansweep.com.



Neighborhood Events & Services

Workshops & Seminars:

Each year, MARC hosts Spring Gardening Seminars and Holiday Workshops in the fall with Horticulturalist Michael Beuttenmuller from the **Community Life Improvement Program (CLIP)**. Check MARC's Web site, www.marc-cleansweep.com, for dates and times.



Free Movie Night:

Starting in 2007, MARC adds another movie night in the spring. Republic First Bank will again sponsor the late summer free movie night. Check MARC's Web site for dates and times.

Refreshments & Pretzels 95¢

Moms Dads Kids

REPUBLIC FIRST & BANK & **MARC MAJOR ARTERY REVITALIZATION COMMITTEE**

PRESENT THE 3RD ANNUAL **FREE MOVIE NIGHT**

SHOWTIME: 7:00 PM FRIDAY SEPT 29TH
Rain Date: October 6th

OUTDOORS AT: **EDWIN FORREST SCHOOL**
COTTAGE & BLEIGH STS

Bring Your Used Toys & Be a Part of History!
Toy Drive to benefit the museum's creation of a 40-Foot Statue of Liberty Arm & Torch made completely of toys for their 2008 Memorial Hall Opening

NO BIKES SCOOTERS SKATEBOARDS

Bring a chair or blanket

Street Sweeper/Dogi-pots:

MARC's street-sweepers routinely run along Torresdale Avenue and the Dogi-pots, at the Holmesburg Recreation Center, Mullin Playground and Pennypack on the Delaware, help neighbors clean-up after their pets.



Youth Employment Program:

MARC's Youth Employment Program provides young adults with an opportunity to improve the quality of life in their neighborhood through hard work, dedication and commitment. This program employs area youths each summer. To get involved call 215-332-MARC or email marc.cleansweep@gmail.com.

Providing For The Neighborhood



Recently, MARC provided funds or service for these local groups and projects:

- \$10,000 Tacony History Day Parade
- Diskin-Gallagher Community Arts Center
- Northeast Detectives
- Tacony Business Association
- Support of Local Youth Athletic Clubs
- Russo Park Clean-Up
- Tacony Library Reading Garden

Tacony History Day
Sponsored by MARC

Web Site: MARC updates news, community events and polling questions on www.marc-cleansweep.com. Look for additional postings on phillyblog.com and nephillyonline.com.



Thank You: MARC appreciates the work of the elected officials, community groups and neighborhood residents that helped us achieve our goals.

